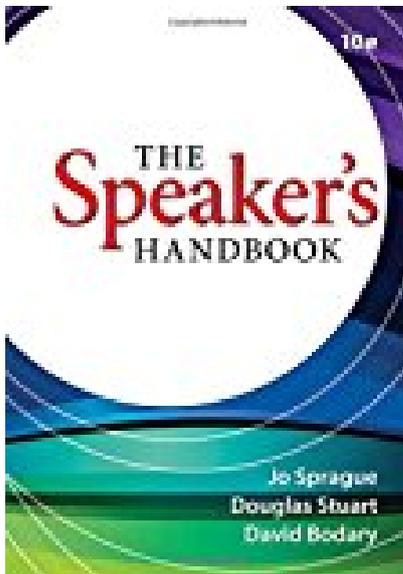


# The Speakers Handbook

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## BOOK DETAILS

- Author : Jo Sprague
- Pages : 528 Pages
- Publisher : Wadsworth Publishing
- Language : English
- ISBN : 111134650X

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## **BOOK SYNOPSIS**

Helping students speak in the classroom and the boardroom, **THE SPEAKERS HANDBOOK**, 11e covers the entire process of preparing, organizing, developing, and delivering a speech-making it the ideal text for students taking a public speaking course as well as an excellent reference for experienced speakers. The handbook continues to offer thorough coverage of ethics, reasoning, analyzing audience, and diversity. Each chapter is designed to stand alone so that speakers can refer only to the sections that meet their needs. Vivid new graphics in the Eleventh Edition help illustrate key concepts. Speeches from students and public figures-including President Obamas commemorative speech on the death of Nelson Mandela-provide relevant speech models as well as material for analysis. Features such as For Your Benefit equip students with valuable tips and advice, while Speakers Workshop and Putting It into Practice activities give students plenty of hands-on application. In addition, new Learning Objectives and updated Checklists help students review what theyve learned. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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